

AMENDMENTS TO THE SPECIFICATION

Please amend paragraph [0001] of the specification as follows:

[0001] This application is a divisional of U.S. Patent Application Serial No. 09/812,712, filed March 19, 2001, now U.S. Patent No. 6,723,383 ~~allowed~~, which claims priority to provisional U.S. Patent Application Serial No. 60/190,840, filed March 20, 2000, both of which are incorporated by reference in their entirety.

Please amend paragraph [00042] of the specification as follows:

[00042] A wide variety of substrates can be used, provided that the substrate surface is light-emitting reflective, glossy, or luminescent. The substrate may be comprised of a material that inherently provides a light-emitting, reflective, glossy, or luminescent surface, or a substrate that does not have these characteristics may be used so long as it is coated or treated with a light-emitting, reflective, glossy, or luminescent material to provide the desired surface. The substrates may be flexible or rigid, porous or nonporous, and cellulosic or non-cellulosic. The reflective surface of the substrate may be, for example, holographic or metallic.